

Sponsorship Prospectus 2026

Connecting Colleagues Cultivating Knowledge Creating Solutions

https://www.iafl.com









INTRODUCTION

The International Academy of Family Lawyers (IAFL) is a worldwide association of practicing international lawyers who are recognized by their peers as the most experienced and skilled family law specialists in their respective countries. IAFL was formed in 1986 to improve the practice of law and the administration of justice in the areas of family law and divorce throughout the world and now has a global network of over 1,080 fellows in more than 77 countries.

IAFL has a unique position globally, not only does it support the education of lawyers throughout the world and facilitate opportunities for them to grow their professional networks, but we also have a place in giving back to the worldwide community, and supporting vulnerable children and families.

IAFL is the only not-for-profit organization with Observer status at the Hague Conference on the proposed parentage and surrogacy convention, and we also have observer status on all of the main family conventions. In the last two years IAFL has supported work on the effective operation of these international conventions designed to prevent and address child abduction, support best practices in inter-country adoption and the protection of children internationally, including facilitating support of children financially. In 2023, IAFL also supported specialist family law training of the judiciary in Kenya and Zambia.

Opportunities to meet IAFL Fellows

Each year IAFL offers educational programs of the highest quality in a variety of formats including conferences, seminars, webinars and lectures with expert keynote speakers. IAFL provides numerous social and networking events for its Fellows and other family lawyers and professionals in related professions such as wealth management, business valuation, trusts, tax and forensics.

IAFL has a rigorous admissions process and potential applicants need to demonstrate that they are recognized as one of the most skilled and experienced family lawyers in the jurisdiction in which they practice.

IAFL Key facts and figures

- Over 1,080 Fellows in more than 77 countries, and rising steadily
- Currently 4 regional Chapters: the USA, European, Asia Pacific and Canadian
- 9 substantive Committees each addressing a different area of international family law

Sponsor partners are welcome to support IAFL's program of activities on an annual basis. The packages listed overleaf are available to businesses wishing to engage and partner with the IAFL for increased exposure to international family lawyers who are widely accepted as leaders in their field of law in their home jurisdictions.

IAFL is happy to create bespoke packages that best suit any potential sponsor's specific requirements. It is possible to combine meeting sponsorship with a sponsor profile through the year.

Equally, it is possible to sponsor a combination of meetings during the year. **Sponsorship** opportunities for our upcoming meetings can be found on pages 5 - 7.

Monies raised through the IAFL sponsorship program are used to support IAFL projects throughout the year which speak to the IAFL's current priorities and align with its overall aims and objectives to improve the practice of family law and the administration of justice in family law. Recently, particular emphasis has been placed on the expansion of the IAFL Early Career



Award aimed at young family lawyers from low and lower-middle income countries who can apply for a bursary to attend the IAFL Annual Meeting.

To find out more, and to discuss your specific requirements, please contact the IAFL Executive Director, Annie Dunster via email annie.dunster@iafl.com.

Sponsorship Benefits Overview

	Platinum* USD 25,000	Gold USD 7,500	Silver USD 3,000
		-,	3,000
Visibility benefits in 2026			
Advertising banner on the IAFL website, with link to the sponsor's website	✓	•	-
Logo and boiler plate (to 125 words) on IAFL's sponsorship web page	✓	✓	✓
Acknowledgement on IAFL social media accounts (LinkedIn, Facebook and Instagram) ¹	6	3	1
Acknowledgement in President's blog	3	2	1
Opportunity to include sponsor profile on conference app for IAFL Annual meeting	✓	✓	✓
Thought Leadership benefits			
Approved publications/presentations uploaded to IAFL resources webpage	4	2	1
Presentation opportunity during an IAFL annual meeting ²	✓	-	_
Opportunity to circulate a Newsletter to IAFL Fellows ³	2	1	-
Networking Leadership benefits			
Principal sponsorship of IAFL Annual Meeting, Dublin, September 2026	✓		
Opportunity to host roundtable targeted at senior group of IAFL Fellows*	1	1	-
Opportunity for representative to attend Welcome Drinks Reception during Annual meeting	✓	✓	-
Opportunity to present webinars to IAFL Fellows ^{4*}	3	-	_
Opportunity to have display table during the IAFL Annual Meeting	✓	✓	-
*available on an exclusive basis only			

¹ Applies to general sponsor appreciation notices ² Timing and content to be mutually agreed

³ Content of newsletter to be approved by IAFL

⁴ Timing and content to be agreed in advance with the IAFL



PLATINUM Sponsorship Visibility benefits:

- Advertising banner on IAFL homepage, with link to the sponsor's website
- Logo and description on IAFL sponsorship webpage
- Acknowledgement on IAFL social media accounts (LinkedIn, Facebook and Instagram)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

Thought Leadership benefits:

- Approved publications/presentations uploaded to the resources section on IAFL's website
- Presentation opportunity during IAFL annual meeting⁵
- Opportunity to circulate a Newsletter to IAFL Fellows⁶

Networking benefits:

- Principal sponsor of IAFL 2026 Annual Meeting (value US\$15,000)
- Opportunity to host exclusive roundtable for a senior group of IAFL Fellows
- Opportunity to send 2 representatives to Welcome Reception at IAFL Annual meeting
- Opportunity to present 3 webinars to IAFL Fellows⁵
- Opportunity to have display table at IAFL Annual meeting

Cost: US\$ 25,000

Law firms wishing to sponsor IAFL should contact the IAFL Executive Director

Bespoke packages can be created on request email <u>annie.dunster@iafl.com</u> to discuss your requirements

GOLD Sponsorship Visibility benefits:

- Logo and description on IAFL sponsorship webpage with link to sponsor website
- Acknowledgement on IAFL social media accounts (LinkedIn, Facebook and Instagram)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

Thought Leadership benefits:

 Approved publications/presentations uploaded to the resources section on IAFL's website

Networking Leadership benefits:

- Opportunity to send representative to Welcome Reception at IAFL Annual meeting
- Opportunity to present a webinar⁵
- Opportunity to have display table at IAFL Annual Meeting

Cost: US\$ 7,500

SILVER Sponsorship

Visibility benefits:

- Logo and description on IAFL sponsorship webpage with link to sponsor website
- Acknowledgement on IAFL social media accounts (LinkedIn, Facebook and Instagram)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

Thought Leadership benefits:

- Approved publications uploaded to the resources section on IAFL's website
- Opportunity to place an insert in the delegate bag for the IAFL Annual Meeting⁶

Cost: US \$ 3,000

⁵ Timing and content to be mutually agreed

⁶ Content to be approved by IAFL



IAFL MEETINGS

IAFL Meetings are an integral part of our annual activity. The IAFL organizes four main meetings per year which are open to Fellows and Lawyer Guests. The Annual Meeting of the IAFL is always held in September, and the Chapter meetings rotate between February, May and December.

In 2024 our four main meetings attracted a total of 1,066 attendees and 125 lawyer guests. In 2025 our meetings have attracted 910 attendees with 80 lawyer guests. All IAFL Meetings include a substantial education program where the theory and practical application of international family law is discussed at the highest level by some of the most experienced and skilled family law specialists from all over the world, and an extensive social program which provides excellent opportunities for networking in a variety of different settings.

There are sponsorship opportunities for all meetings, below are the detailed offerings for our meetings through to May 2026.

	Asia Pacific Chapter Hong Kong, China 3 – 7 December 2025	European Chapter Barcelona 4-8 February 2026	Asia Pacific Chapter Kuala Lumpur 20 – 24 May 20026
Principal sponsor	BOOKED	BOOKED	US\$ 15,000
Half day education program	BOOKED	US\$ 5,000	US\$ 3,000
Vendor display table	BOOKED	BOOKED	US\$ 5,000
Refreshment break (per unit)	BOOKED	BOOKED	US\$ 1,500
Lunch for all at meeting venue	BOOKED	N/A	US\$ 2,000
Welcome Reception	BOOKED	BOOKED	BOOKED
Welcome Dinner	BOOKED	BOOKED	US\$ 5,000
Happy hour	BOOKED	US\$ 2,500	US\$ 2,500
First Timers' Dinner	US\$ 2,000	BOOKED	US\$ 2,000
President's Dinner	BOOKED	ON HOLD	US\$ 7,000
Entertainment at President's Dinner	BOOKED	ON HOLD	US\$ 3,000
Tours / Excursions	US\$ 2,000	US\$ 2,000	US\$ 2,000
Tour and Lunch	US\$ 3,000	N/A	US\$ 3,000
Meeting App	BOOKED	US\$ 3,500	US\$ 3,500
Fellow gift	BOOKED	N/A	US\$3,000
Lanyards	BOOKED	BOOKED	US\$ 3,000
Speakers' gifts	BOOKED	BOOKED	US\$ 1,750

In addition our 2026 AGM will be held in **Dublin** from **2 – 6 September** and the USA-Canadian Chapters will meet in **Fort Lauderdale** from **2 – 6 December 2026**.

The detailed benefits for each element of sponsorship which are consistent across all meetings are overleaf.



IAFL MEETING SPONSORS BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- > One complimentary registration⁷
- > Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- > Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- > Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests8

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- > Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- > Opportunity to place collateral⁹ in the meeting room on the sponsored day
- > Acknowledgement in IAFL social media post during the program

Exhibitor/Vendor sponsors will be entitled to receive:

- > Logo and listing on the meeting website and app with a link to the Sponsor's website
- > Recognition on on-site signage
- ➤ One complimentary registration 10
- Opportunity to provide delegates with a sponsor branded gift
- > Display table in pre-function area close to the meeting room for 3 days
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

Refreshment sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- > Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- > Acknowledgement in social media post during the meeting

⁷ Excludes ticketed social functions and may not be used by an IAFL Fellow

⁸ Tickets not transferrable

⁹ Collateral to be agreed with IAFL

¹⁰ Excludes optional ticketed social functions and may not be used by an IAFL Fellow



Social program sponsors will be entitled to receive:

- > Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

The **President's Dinner sponsor** (if taking the sponsorship on an exclusive basis) will also be entitled to address attendees (maximum 5 minutes) at the beginning of function.

App sponsor will be entitled to receive:

- ➤ Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- > Acknowledgement in social media post during the meeting

Lanyard sponsor will be entitled to receive:

- Logo on the lanyards worn by all attendees
- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

Speakers' gift sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

Delegate gift sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Logo on the delegate gift
- Opportunity to place collateral on the registration desk

For further information or to proceed with a booking, please contact Annie Dunster annie.dunster@iafl.com or Ele Dexter ele.dexter@jafl.com



IAFL ANCILLARY OPPORTUNITIES

There are a number of ancillary opportunities, listed below but we are happy to discuss other bespoke packages which best suit any potential sponsor's specific requirements.

COMMITTEE Sponsorship

 Sponsor one of IAFL's substantive committees and receive year round exposure to a core group of IAFL's Fellows
 Cost: US\$ 3,000

DATES for IAFL MEETINGS in 2026 and beyond

- In 2026, IAFL meetings will take place:
 - European Chapter, Barcelona, 4-8 February 2026
 - Asia Pacific Chapter, Kuala Lumpur, 20-24 May 2026
 - IAFL Annual Meeting, Dublin, 2-6 September 2026
 - USA and Canadian Chapters Meeting, Fort Lauderdale,
 2-5 December 2026
 - Asia Pacific Chapter, Auckland, 17-21 February 2027
 - USA and Canadian Chapters Meeting, New York, 12 – 16 May 2027

Sponsorship opportunities will be offered along the lines of those detailed on page 5. If you wish to reserve an item in advance please do get in touch!

The small print:

The Sponsor is not permitted to represent that its goods or services have been endorsed by the IAFL unless the IAFL has specifically and in writing provided such endorsement.

IAFL will never share its mailing list with 3rd parties. IAFL privacy policy can be found: https://wwww.iafl.com/privacy

IAFL sponsorship packages do not include speaking opportunities. Speaking opportunities cannot be linked to sponsorship discussions or financial arrangements

No sponsor is permitted to engage in product demonstrations, materials distribution or promotional activity unless written permission has been provided by the IAFL.

Invoices are issued in US\$ and payment is requested by bank transfer. In the event that it is not possible to pay by bank transfer, IAFL reserves the right to pass on the credit card charges (currently 4% of each transaction).



Examples of Sponsor Branding from our Previous Meetings



Sponsor branding outside the hotel, February 2024



Refreshment sponsor, February 2024



Education program sponsor, May 2023











President's Dinner Sponsor



President's Dinner



Education program



Raising a glass of thanks to our Sponsors



Welcome Dinner Sponsor



Education program Sponsor