



IAFL, USA AND CANADIAN CHAPTER ANNUAL MEETING 2021
NEW ORLEANS, LOUISIANA
FEBRUARY 16-20, 2021
SPONSORSHIP OPPORTUNITIES

The sponsorship opportunities for New Orleans (all of which include noted recognition) include:

- | | USD |
|---|----------------|
| <ul style="list-style-type: none"> • Exclusive Principal Sponsorship of the Meeting | \$ 15,000 |
| <ul style="list-style-type: none"> ○ Logo on all advertising and marketing of meeting, logo on materials provided to participants, may distribute marketing materials to each “seat”, recognition each day during morning introduction, logo on attendee badge | |
| <ul style="list-style-type: none"> • Exclusive Sponsorship of the Welcome Reception | SOLD |
| <ul style="list-style-type: none"> ○ Signage, branded napkins at cocktail hour, and introduction | |
| <ul style="list-style-type: none"> • Educational Program – recognition during CLE, may distribute marketing materials to each “seat” | |
| <ul style="list-style-type: none"> ○ Thursday morning | \$ SOLD |
| <ul style="list-style-type: none"> ○ Friday morning | \$ 2,500 |
| <ul style="list-style-type: none"> • Principal Sponsorship of The President’s Dinner | \$ 5,000 |
| <ul style="list-style-type: none"> ○ Signage, branded napkins at cocktail hour, introduction | |
| <ul style="list-style-type: none"> • Coffee Breaks | SOLD |
| <ul style="list-style-type: none"> • Pocket Programs | SOLD |
| <ul style="list-style-type: none"> • Vendor Table at CLE | |
| <ul style="list-style-type: none"> ○ Table top in break area to promote product (3 of 4 SOLD) | \$2,500 |
| <ul style="list-style-type: none"> • Meeting AV – recognition, logo on meeting materials, may distribute marketing materials to each “seat” | |
| <ul style="list-style-type: none"> ○ BOM | SOLD |
| <ul style="list-style-type: none"> ○ Annual Meeting USA Chapter | \$2,000 |
| <ul style="list-style-type: none"> • CLE AV – recognition, logo on materials, may distribute marketing materials to each “seat” | |
| <ul style="list-style-type: none"> ○ Thursday- Origins of NOLA; Business Valuation | SOLD |
| <ul style="list-style-type: none"> ○ Friday- Civil vs. Common Law; COVID and Mental Health | \$2,000 |
| <ul style="list-style-type: none"> ○ Saturday – The Right Honourable Richard Wagner, P.C., Chief Justice of Canada | SOLD |

- **Badges-** logo on badge **SOLD**
- **Cocktails at the President's Dinner** **SOLD**
- **WWII Museum** **SOLD**
- **Gumbo Cook-Off Apron-** logo on commemorative apron, recognition **SOLD**
- **First-Timer's Dinner** – recognition, signage **SOLD**
- **Mardi Gras Parade Food** – branded napkins, signage \$3,000
- **Beignets of the Welcome Tour-** recognition, signage **SOLD**
- **Speakers' Gifts (2 of 2 SOLD)** **SOLD**
- **Thursday Happy Hour at M.S. Rau** **SOLD**
- **Thursday Brennan's hors d'oeuvres at M.S. Rau** **SOLD**
 - Signage, branded napkins
- **M.S. Rau Music** - recognition \$1,000
- **Coaches (4 available)** \$500
 - Signage at entrance of private coaches
- **Boxed Lunches**
 - Branded sticker on boxed lunch
 - Thursday **SOLD**
 - Friday **SOLD**

The sponsorship opportunities are flexible. Any proposals for sponsorship, at different rates or in other forms, or in any combination – or in concert with other fellows – are welcome.

Even if you are not able to come to New Orleans, you may still see benefit in being recognized and having a presence through one of the sponsorship opportunities.

We would be grateful if you could let us know ASAP whether you are willing to contribute in this way. Please contact our USA Chapter National Director, Valerie Smith (valerie.smith@iafl.com) if you are interested in sponsoring the meeting.