



IAFL Annual Meeting

Marrakech, 30 November – 4 December 2022

SPONSORSHIP OPPORTUNITIES

In view of the strong sponsorship support for past IAFL meetings, and the level of satisfaction expressed by those who have provided such support, the IAFL is delighted to offer sponsorship opportunities for the IAFL Annual Meeting 2022 that will be held in Marrakech, Morocco.

The sponsorship opportunities for the meeting are:

• Exclusive principal sponsorship of the meeting	BOOKED
Education programme	
• Thursday sessions	\$ 3,000
• Friday sessions	\$ 3,000
• Audrey Ducroux Lecture, Saturday morning	\$ 3,000
Vendor display table	
• Display table in pre-function area of meeting (Thursday – Saturday)	\$ 3,000
Refreshment breaks	
• Lunch on Thursday	\$ 1,500
• Lunch on Friday	\$ 1,500
• Coffee break on Thursday and Friday	BOOKED
Social programme	
• Welcome Reception on Wednesday	\$ 3,000
• Welcome Dinner on Wednesday	\$ 5,000
• Happy Hour at the Four Seasons	BOOKED
• Dinner at the Palais Soleiman	\$ 5,000
• First Timers' Dinner at the Palais Soleiman	\$ 3,000
• President's Dinner at Marrakech Palm Grove	BOOKED
Tours and Excursions	
• Golf Tournament at Royal Golf Marrakech	\$ 2,000
• Cooking class at La Maison Arabe	\$ 1,000
• Marrakech Heritage Tour	\$ 2,500
• Souk Shopping Tour	\$ 1,000
• Lunch at Ksar Al Hamra & Souks of Marrakech	\$ 2,500
• Excursion to Ourika Valley & Saffron Garden	\$ 2,500
• Desert Experience Activity – Agafay Desert	\$ 2,500
• Souk Shopping Tour	\$ 1,000
• Botanical Tour Majorelle & Secret Gardens YSL Museum	\$ 1,000
Ancillary opportunities	
• Pocket programme	\$ 1,500
• Speakers' gifts	BOOKED
• Fellow bag	\$ 5,000

The sponsorship opportunities are flexible, and we welcome alternative suggestions. Any proposals for sponsorship, at different rates or in other forms, or in any combination – or in concert with other fellows – are welcome. All sponsors will be given appropriate recognition in the conference materials and in the course of the meeting. Even if you are not able to join us in Morocco, you will still see benefit in being recognised and having a presence through one of the sponsorship opportunities.

Please contact Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

Any support that you are able to provide would be very much appreciated.

With best regards,



Thomas Sasser
IAFL President



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SPONSORSHIP BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-conference marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts pre and during the conference
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests²

Education Program sponsors will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-conference marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral³ in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

Refreshment sponsors will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-conference marketing communications
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the conference

Social program sponsors will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary ticket to the sponsored social function
- Opportunity to address attendees (maximum 5 minutes) at beginning of function⁴
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function

¹ Excludes social functions

² Tickets not transferrable

³ Collateral to be agreed with IAFL

⁴ Applies only to Welcome Dinner, Dinner at Palais Soleiman, First Timers and President's Dinner

- Acknowledgement in social media post during the conference

Tours and Excursion sponsors will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Recognition on on-site signage
- Logo placement on signage during tour / excursion
- Acknowledgement in social media post during the conference

Pocket program sponsor will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Logo and description (no more than 75 words) on the pocket program
- Acknowledgement in social media post during the conference

Speakers' gift sponsor will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Acknowledgement in social media post during the conference

Fellow bag sponsor will be entitled to receive:

- Logo and listing on the conference website with a link to the Sponsor's website
- Logo printed on the Fellow bag⁵
- Opportunity to include collateral⁶ in the Fellow bag
- Opportunity to provide a gift for inclusion in the Fellow bag
- Acknowledgement in social media post during the event

*For further information or to proceed with a booking, please contact Annie Dunster
annie.dunster@iafl.com*

⁵ IAFL to source the delegate bag

⁶ Collateral to be agreed with IAFL