

IAFL European Chapter Annual Meeting

Venice, 1st – 5th February 2023

SPONSORSHIP OPPORTUNITIES

In light of the strong sponsorship support for past IAFL meetings, the IAFL is delighted to offer sponsorship opportunities for the IAFL European Chapter Annual Meeting 2023 that will be held in Venice, Italy. These opportunities have been crafted to provide maximum visibility to sponsors at key points throughout the event

The sponsorship opportunities for the meeting are:

<ul style="list-style-type: none"> • Exclusive principal sponsorship of the meeting 	\$ 15,000
Education program (exclusive per day)	
<ul style="list-style-type: none"> • Thursday sessions • Friday sessions • Saturday morning 	SOLD SOLD \$ 1,500
Vendor display table	
<ul style="list-style-type: none"> • Display table in pre-function area of meeting (Thursday – Saturday) 	\$ 3,000
Refreshment breaks	
<ul style="list-style-type: none"> • Lunch on Thursday • Lunch on Friday • Coffee breaks on Thursday and Friday 	SOLD \$ 1,500 SOLD
Social program	
<i>Wednesday</i>	
<ul style="list-style-type: none"> • Welcome Reception on Wednesday • Welcome Dinner on Wednesday 	SOLD \$ 5,000
<i>Thursday</i>	
<ul style="list-style-type: none"> • Happy Hour at Hotel Monaco & Grand Canal • Dinner at Restaurant Post Vecie (First Timers) 	SOLD \$ 1,500
<i>Friday</i>	
<ul style="list-style-type: none"> • Happy hour at Café Florian • Dinner at Restaurant Vecia Cavana (for all) • Dinner at Osteria Santa Marina (for all) • Dinner at Taverna La Fenice (for all) 	\$ 1,000 \$ 1,000 \$ 1,000 \$ 1,000
<i>Saturday</i>	
<ul style="list-style-type: none"> • President's Dinner at Pisani Moretta Palace 	\$ 5,000
Tours and Excursions	
<ul style="list-style-type: none"> • Guided Tour La Fenice Theatre (for accompanying guests) • Guided Tour Velvet Atelier & Frari Church (for accompanying guests) • Lunch & Afternoon Tour by Venetian Galleon (for all) • Cooking Class at Antica Besseta Restaurant (for accompanying guests) • Guided Tour Venice Jewish Ghetto (for accompanying guests) • Unknown Venice – Lunch and Guided Tour (for all) 	\$ 500 \$ 500 SOLD SOLD \$ 500 \$1,500
Ancillary opportunities	
<ul style="list-style-type: none"> • Speakers' gifts • Fellow bag 	SOLD SOLD

The sponsorship opportunities are flexible. Proposals for sponsorship, at different rates or in other forms, or in any combination – or in concert with other fellows – are welcome. All sponsors will be given appropriate recognition in the conference materials and during the course of the meeting. If, for any reason, you are not able to join us in Venice, you will still see benefit in your firm being recognised and having a presence through one of the sponsorship opportunities.

Please contact Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

Any support that you and your firms are able to provide would be very much appreciated.

With best regards,

A handwritten signature in black ink, appearing to read 'Alberto Perez Cedillo', written in a cursive style.

Alberto Perez Cedillo
IAFL European Chapter President

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SPONSORSHIP BENEFITS

All sponsors will be entitled to receive:

- Logo and listing on the IAFL conference website with a link to the Sponsor's website
- Logo to appear on the pocket program

Additional benefits for each sponsor will be provided as detailed below.

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Recognition on on-site signage and in all pre-conference marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the conference, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Opportunity to include collateral² in the Fellow bag
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts pre and during the conference
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests³

Education Program sponsors will be entitled to receive:

- Recognition on on-site signage and in pre-conference marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral⁴ in the meeting room on the sponsored day **OR** in the delegate bag
- Logo on the pocket program distributed to all Fellows
- Acknowledgement in IAFL social media post pre and during the program

Refreshment sponsors will be entitled to receive:

- Recognition on on-site signage
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the conference

¹ Excludes social functions and cannot be used by an IAFL Fellow

² Collateral to be agreed with IAFL European Chapter

³ Tickets not transferrable

⁴ Collateral to be agreed with IAFL European Chapter

Social program sponsors will be entitled to receive:

- Recognition on on-site signage
- One complimentary ticket to the sponsored social function
- Opportunity to address attendees (maximum 5 minutes) at beginning of function⁵
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the conference

Tours and Excursion sponsors will be entitled to receive:

- Recognition on on-site signage
- Logo placement on signage during tour / excursion
- Acknowledgement in social media post during the conference⁶

Pocket program sponsor will be entitled to receive:

- Logo on the front page of the pocket program⁷
- Acknowledgement in social media post during the conference

Speakers' gift sponsor will be entitled to receive:

- Acknowledgement in social media post during the conference

Fellow bag sponsor will be entitled to receive:

- Logo printed on the Fellow bag⁸
- Opportunity to include collateral⁹ in the Fellow bag
- Opportunity to provide a gift for inclusion in the Fellow bag
- Acknowledgement in social media post during the event

*For further information or to proceed with a booking, please contact Annie Dunster
annie.dunster@iafl.com*

⁵ Applies only to Welcome Reception, Welcome Dinner and the President's Dinner

⁶ Social media posts for tours / excursions for accompanying guests limited to facebook, Instagram and twitter

⁷ Subject to space

⁸ IAFL to source the delegate bag

⁹ Collateral to be agreed with IAFL European Chapter