



IAFL AGM, USA and Canadian Chapters Meeting

Santiago, Chile, 6 – 10 September 2023

SPONSORSHIP OPPORTUNITIES

In view of the strong sponsorship support for past IAFL meetings, and the level of satisfaction expressed by those who have provided such support, the IAFL is delighted to offer sponsorship opportunities for the IAFL AGM, USA and Canadian Chapters joint meeting that will be held in Santiago, Chile in September 2023.

The key sponsorship opportunities available for the meeting are:

- Exclusive principal sponsorship of the meeting \$ 20,000

Education program

- Thursday sessions \$ 3,000
- Friday sessions \$ 3,000
- Audrey Ducroux Lecture, Saturday morning \$ 3,000

Vendor display table

- Display table in pre-function area of meeting (Thursday – Saturday) \$ 3,000

Refreshment breaks

- Lunch on Thursday **BOOKED**
- Lunch on Friday **BOOKED**
- Coffee break on Thursday and Friday **BOOKED**

Social program

- Welcome Reception on Wednesday **BOOKED**
- Welcome Dinner on Wednesday **BOOKED**
- Happy Hour **BOOKED**
- First Timers' Dinner at La Cabrera \$ 3,000
- Santa Rita Winery Tour and Dinner at Doña Paula Restaurant \$ 3,500
- President's Dinner at Club de la Unión \$12,000
- Entertainment at the President's Dinner \$ 3,000

Tours and Excursions

- Cooking class at Flor de Cocina \$ 1,000
- Santiago City Tour \$ 2,000
- Shopping Tour \$ 1,000
- Museums and Quinta Normal Park \$ 2,500
- Markets Tour \$ 1,000

Ancillary opportunities

- App \$ 2,000
- Speakers' gifts **BOOKED**
- Fellow bag/gift \$ 3,000

The sponsorship opportunities are flexible. Any proposals for sponsorship, at different rates or in other forms, or in any combination – or in concert with other fellows – are welcome. All sponsors will be given appropriate recognition in the conference materials and in the course of the meeting. Even if you are not able to join us in Santiago, you will still see benefit in being recognised, and having a presence through one of the sponsorship opportunities.

Please contact Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

Any support that you are able to provide would be very much appreciated.

With best regards,

A handwritten signature in blue ink, appearing to read 'Thomas J. Sasser', written in a cursive style.

Thomas J. Sasser
IAFL President



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SPONSORSHIP BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests²

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral³ in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

Refreshment sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the meeting

Social program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- Opportunity to address attendees (maximum 5 minutes) at beginning of function⁴
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

¹ Excludes social functions and may not be used by an IAFL Fellow

² Tickets not transferrable

³ Collateral to be agreed with IAFL

⁴ Applies only to Welcome Dinner, Dinner at Doña Paula restaurant, First Timers and President's Dinner

Tours and Excursion sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage
- Logo placement on signage during tour / excursion
- Acknowledgement in social media post during the meeting

App sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

*For further information or to proceed with a booking, please contact Annie Dunster
annie.dunster@iafl.com*