

IAFL Asia Pacific Chapter Meeting
Brisbane, Australia, 21 – 25 February 2024

SPONSORSHIP OPPORTUNITIES

The IAFL Asia Pacific Chapter is pleased to offer the following sponsorship opportunities for its 2nd Chapter meeting to be held at the Emporium Hotel, Brisbane in February 2024. The Chapter's first standalone meeting was held in Bangkok in May 2023 and attracted 162 participants from 19 jurisdictions. Building on the success of that meeting, it is anticipated that Brisbane will attract more attendees. The meeting will feature an education program of presentations and discussions where the theory and practice of international family law will be explored at the highest level by some of the most experienced and skilled family law specialists from all over the world. Interspersed with the education program will be a number of networking opportunities which are so vital in helping to build and deepen professional relationships.

Feedback from the IAFL Asia Pacific Chapter meeting in Bangkok:

"This was one of the best IAFL conferences I have been to! Intimate, warm and collegiate"

"One of the best education programs we have ever had. Superb and has raised the bar. Range of formats, humour and breadth of topics and interaction from multiple jurisdictions worked very well."

All sponsors will be given appropriate recognition in the pre-meeting publicity, the conference materials and in the course of the meeting. Even if you are not able to join us in Brisbane, you and your firm will still see benefit in being recognised and having a presence through one of the sponsorship opportunities.

Please contact William Sloan or Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

Any support that you are able to provide would be very much appreciated.

We look forward to hearing from you.

With best regards,

Geoff Wilson
President
IAFL Asia Pacific Chapter

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The key sponsorship opportunities available for the meeting are:

- Exclusive principal sponsorship of the meeting **BOOKED**

Education program

- Thursday sessions \$ 3,000
- Friday sessions \$ 3,000
- Anne Marie Hutchinson Lecture \$ 3,000

Exhibitor/Vendor display table

- Display table in pre-function area of meeting (Wednesday-Friday) \$ 5,000

Refreshment breaks

- Lunch on Friday **BOOKED**
- Coffee break on Thursday **BOOKED**
- Coffee break on Friday **BOOKED**

Social program

- Welcome Reception on Wednesday **BOOKED**
- Welcome Dinner on Wednesday \$ 5,000
- Happy Hour on Thursday \$ 2,500
- Happy Hour on Friday \$ 2,500
- First Timers' Dinner \$ 2,000
- President's Dinner \$ 5,000
- Entertainment at the President's Dinner \$ 3,000

Ancillary opportunities

- Meeting App \$ 3,500
- Speakers' gifts **BOOKED**
- Fellow bag/gift \$ 3,000

The benefits for each sponsorship are detailed overleaf. Prices are in US dollars.

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SPONSOR BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website **and app** with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests²

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral³ in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

Exhibitor/Vendor sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary registration⁴
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

Refreshment sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the meeting

¹ Excludes social functions and may not be used by an IAFL Fellow

² Tickets not transferrable

³ Collateral to be agreed with IAFL

⁴ Excludes social functions and may not be used by an IAFL Fellow

Social program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

The **President's Dinner sponsor** will receive the above benefits and will also be entitled to address attendees (maximum 5 minutes) during the Dinner.

App sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo on the front page of the app – visible each time the app is accessed
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Acknowledgement in social media post during the meeting

Speakers' gift sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

Delegate bag sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Logo on the delegate bag⁵
- Opportunity to place collateral in the delegate bag
- Opportunity to place a branded giveaway in the delegate bag

For further information or to proceed with a booking, please contact Annie Dunster annie.dunster@iafl.com

⁵ Note in efforts to reduce our impact on the environment recently IAFL has chosen to offer sustainable bags.