

# **Sponsorship Prospectus 2025**

**Connecting Colleagues  
Cultivating Knowledge  
Creating Solutions**

**<https://www.iafl.com>**



## INTRODUCTION

The **International Academy of Family Lawyers (IAFL)** is a worldwide association of practicing international lawyers who are recognized by their peers as the most experienced and skilled family law specialists in their respective countries. IAFL was formed in 1986 to improve the practice of law and the administration of justice in the areas of family law and divorce throughout the world and now has a global network of over 1,030 fellows in more than 75 countries.

IAFL has a unique position globally, not only does it support the education of lawyers throughout the world and facilitate opportunities for them to grow their professional networks, but we also have a place in giving back to the worldwide community, and supporting vulnerable children and families.

IAFL is the only not-for-profit organization with Observer status at the Hague Conference on the proposed parentage and surrogacy convention, and we also have observer status on all of the main family conventions. In the last two years IAFL has supported work on the effective operation of these international conventions designed to prevent and address child abduction, support best practices in inter-country adoption and the protection of children internationally, including facilitating support of children financially. In 2023, IAFL also supported specialist family law training of the judiciary in Kenya and Zambia.

### Opportunities to meet IAFL Fellows

Each year IAFL offers educational programs of the highest quality in a variety of formats including conferences, seminars, webinars and lectures with expert keynote speakers. IAFL provides numerous social and networking events for its Fellows and other family lawyers and professionals in related professions such as wealth management, business valuation, trusts, tax and forensics.

IAFL has a rigorous admissions process and potential applicants need to demonstrate that they are recognized as one of the most skilled and experienced family lawyers in the jurisdiction in which they practice.

### IAFL Key facts and figures

- Over 1,030 Fellows in more than 75 countries, and rising steadily
- Currently 4 regional Chapters: the USA, European, Asia Pacific and Canadian
- 8 substantive Committees each addressing a different area of international family law

Sponsor partners are welcome to support IAFL's program of activities on an annual basis. The packages listed overleaf are available to businesses wishing to engage and partner with the IAFL for increased exposure to international family lawyers who are widely accepted as leaders in their field of law in their home jurisdictions.

IAFL is happy to create bespoke packages that best suit any potential sponsor's specific requirements. It is possible to combine meeting sponsorship with a sponsor profile through the year.

Equally, it is possible to sponsor a combination of meetings during the year. **Sponsorship opportunities for our upcoming meetings can be found on pages 5 - 7.**

Monies raised through the IAFL sponsorship program are used to support IAFL projects throughout the year which speak to the IAFL's current priorities and align with its overall aims and objectives to improve the practice of family law and the administration of justice in family

law. In 2025, particular emphasis will be placed on the expansion of the IAFL Early Career Award aimed at young family lawyers from low and lower-middle income countries.

To find out more, and to discuss your specific requirements, please contact the IAFL Executive Director, Annie Dunster via email [annie.dunster@iafl.com](mailto:annie.dunster@iafl.com).

## Sponsorship Benefits Overview

	Platinum* USD 25,000	Gold USD 7,500	Silver USD 3,000
<b><i>Visibility benefits in 2025</i></b>			
Advertising banner on the IAFL website, with link to the sponsor's website	✓	-	-
Logo and boiler plate (to 125 words) on IAFL's sponsorship web page	✓	✓	✓
Acknowledgement on IAFL social media accounts (LinkedIn, X, Facebook and Instagram) <sup>1</sup>	6	3	1
Acknowledgement in President's blog	3	2	1
Opportunity to include sponsor profile on conference app for IAFL Annual meeting	✓	✓	✓
<b><i>Thought Leadership benefits</i></b>			
Approved publications/presentations uploaded to IAFL resources webpage	4	2	1
Presentation opportunity during an IAFL annual meeting <sup>2</sup>	✓	-	-
Opportunity to circulate a Newsletter to IAFL Fellows <sup>3</sup>	2	-	-
<b><i>Networking Leadership benefits</i></b>			
Principal sponsorship of IAFL Annual Meeting, Nairobi, Kenya September 2025	✓		
Opportunity to host roundtable targeted at senior group of IAFL Fellows*	1	-	-
Opportunity for representative to attend Welcome Drinks Reception during Annual meeting	✓	✓	-
Opportunity to present webinars to IAFL Fellows <sup>4*</sup>	3	-	-
Opportunity to have display table during the IAFL Annual Meeting	✓	✓	-
<b><i>*available on an exclusive basis only</i></b>			

<sup>1</sup> Applies to general sponsor appreciation notices

<sup>2</sup> Timing and content to be mutually agreed

<sup>3</sup> Content of newsletter to be approved by IAFL

<sup>4</sup> Timing and content to be agreed in advance with the IAFL

### **PLATINUM Sponsorship**

#### **Visibility benefits:**

- Advertising banner on IAFL homepage, with link to the sponsor's website
- Logo and description on IAFL sponsorship webpage
- Acknowledgement on IAFL social media accounts (LinkedIn, facebook, instagram and twitter)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

#### **Thought Leadership benefits:**

- Approved publications/presentations uploaded to the resources section on IAFL's website
- Presentation opportunity during IAFL annual meeting<sup>5</sup>
- Opportunity to circulate a Newsletter to IAFL Fellows<sup>6</sup>

#### **Networking benefits:**

- **Principal sponsor of IAFL 2025 Annual Meeting (value US\$15,000)**
- Opportunity to host exclusive roundtable for a senior group of IAFL Fellows
- Opportunity to send 2 representatives to Welcome Reception at IAFL Annual meeting
- Opportunity to present 3 webinars to IAFL Fellows<sup>5</sup>
- Opportunity to have display table at IAFL Annual meeting

**Cost: US\$ 25,000**

**Law firms** wishing to sponsor IAFL should contact the IAFL Executive Director

**Bespoke packages can be created on request email [annie.dunster@iafl.com](mailto:annie.dunster@iafl.com) to discuss your requirements**

### **GOLD Sponsorship**

#### **Visibility benefits:**

- Logo and description on IAFL sponsorship webpage with link to sponsor website
- Acknowledgement on IAFL social media accounts (LinkedIn, Facebook, Instagram and X)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

#### **Thought Leadership benefits:**

- Approved publications/presentations uploaded to the resources section on IAFL's website

#### **Networking Leadership benefits:**

- Opportunity to send representative to Welcome Reception at IAFL Annual meeting
- Opportunity to present a webinar<sup>5</sup>
- Opportunity to have display table at IAFL Annual Meeting

**Cost: US\$ 7,500**

### **SILVER Sponsorship**

#### **Visibility benefits:**

- Logo and description on IAFL sponsorship webpage with link to sponsor website
- Acknowledgement on IAFL social media accounts (LinkedIn, Facebook, Instagram and X)
- Acknowledgement in IAFL President's blog
- Inclusion of sponsor profile on conference app for IAFL Annual Meeting

#### **Thought Leadership benefits:**

- Approved publications uploaded to the resources section on IAFL's website
- Opportunity to place an insert in the delegate bag for the IAFL Annual Meeting<sup>6</sup>

**Cost: US \$ 3,000**

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<sup>5</sup> Timing and content to be mutually agreed

<sup>6</sup> Content to be approved by IAFL

### **IAFL MEETINGS**

IAFL Meetings are an integral part of our annual activity. Currently the IAFL organizes four main meetings per year which are open to Fellows and Lawyer Guests. The Annual Meeting of the IAFL is always held in September, and the Chapter meetings rotate between February, May and December.

In 2024 four meetings were held in Brisbane, Boston, Seattle and Paris which attracted a total of 1,066 attendees and 125 lawyer guests. IAFL Meetings include a substantial education program where the theory and practical application of international family law is discussed and debated at the highest level by some of the most experienced and skilled family law specialists from all over the world, and an extensive social program which provides numerous opportunities for networking in a variety of different settings.

There are sponsorship opportunities for all meetings, below are the detailed offerings for our meetings in 2025.

	<b>IAFL AGM 2025 Nairobi, Kenya 3-7 September 2025</b>	<b>Asia Pacific Chapter Hong Kong, China 3 – 7 December 2025</b>	<b>European Chapter Barcelona 4-8 February 2026</b>
<b>Principal sponsor</b>	US\$ 15,000	<b>BOOKED</b>	<b>BOOKED</b>
<b>Half day education program</b>	US\$ 3,500	<b>BOOKED</b>	US\$ 5,000
<b>Vendor display table</b>	US\$ 5,000	US\$ 5,000	US\$ 5,000
<b>Refreshment break (per unit)</b>	US\$ 1,500	US\$ 1,500	US\$ 1,500
<b>Lunch for all at meeting venue</b>	US\$ 2,000	US\$ 2,000	N/A
<b>Welcome Reception</b>	US\$ 3,000	<b>BOOKED</b>	<b>BOOKED</b>
<b>Welcome Dinner</b>	<b>BOOKED</b>	US\$ 5,000	<b>BOOKED</b>
<b>Happy hour</b>	US\$ 2,500	US\$ 2,500	US\$ 2,500
<b>First Timers' Dinner</b>	US\$ 2,000	US\$ 2,000	US\$ 2,000
<b>President's Dinner</b>	US\$ 7,000	US\$ 7,000	US\$ 7,000
<b>Entertainment at President's Dinner</b>	US\$ 3,500	US\$ 3,500	US\$ 3,500
<b>Tours / Excursion</b>	US\$ 2,000	US\$ 2,000	US\$ 2,000
<b>Tour and Lunch</b>	US\$ 3,000	US\$ 3,000	N/A
<b>Meeting App</b>	US\$ 3,500	US\$ 3,500	US\$ 3,500
<b>Fellow gift</b>	US\$ 3,000	<b>BOOKED</b>	N/A
<b>Lanyards</b>	US\$ 3,000	<b>BOOKED</b>	<b>BOOKED</b>
<b>Speakers' gifts</b>	<b>BOOKED</b>	<b>BOOKED</b>	<b>BOOKED</b>

The detailed benefits for each element of sponsorship which are consistent across all meetings are overleaf.

## **IAFL MEETING SPONSORS**

### **BENEFITS**

#### **Principal Sponsor**

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration<sup>7</sup>
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests<sup>8</sup>

**Education Program** sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral<sup>9</sup> in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

**Exhibitor/Vendor** sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary registration<sup>10</sup>
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

**Refreshment** sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the meeting

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<sup>7</sup> Excludes ticketed social functions and may not be used by an IAFL Fellow

<sup>8</sup> Tickets not transferrable

<sup>9</sup> Collateral to be agreed with IAFL

<sup>10</sup> Excludes optional ticketed social functions and may not be used by an IAFL Fellow

**Social program** sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

The **President's Dinner sponsor** (*if taking the sponsorship on an exclusive basis*) will also be entitled to address attendees (maximum 5 minutes) at the beginning of function.

**App** sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

**Lanyard** sponsor will be entitled to receive:

- Logo on the lanyards worn by all attendees
- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

**Speakers' gift** sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

**Delegate bag** sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Logo on the delegate bag<sup>11</sup>
- Opportunity to place collateral in the delegate bag
- Opportunity to place a branded giveaway in the delegate bag

For further information or to proceed with a booking, please contact Annie Dunster [annie.dunster@iafl.com](mailto:annie.dunster@iafl.com) or Ele Dexter [ele.dexter@iafl.com](mailto:ele.dexter@iafl.com)

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<sup>11</sup> Note in efforts to reduce our impact on the environment recently IAFL has chosen to offer sustainable bags.



### **IAFL ANCILLARY OPPORTUNITIES**

There are a number of ancillary opportunities, listed below but we are happy to discuss other bespoke packages which best suit any potential sponsor's specific requirements.

#### **COMMITTEE Sponsorship**

- Sponsor one of IAFL's substantive committees and receive year round exposure to a core group of IAFL's Fellows  
*Cost: US\$ 3,000*

#### **EXECUTIVE COMMITTEE DINNER**

- Opportunity to host and attend IAFL Executive Committee Dinner at the IAFL Annual Meeting in Nairobi 2025  
*Cost: US\$ 7,000*

### **DATES for IAFL MEETINGS in 2026**

- In **2026, IAFL meetings will take place:**
  - **European Chapter, Barcelona, 4-8 February 2026**
  - **Asia Pacific Chapter, Kuala Lumpur, 20-24 May 2026**
  - **IAFL Annual Meeting, Dublin, 2-6 September 2026**
  - **USA and Canadian Chapters Meeting, Fort Lauderdale, 2-5 December 2026**

Sponsorship opportunities will be offered along the lines of those under the 2025 meeting. If you wish to reserve an item in advance please do get in touch!

#### *The small print:*

The Sponsor is not permitted to represent that its goods or services have been endorsed by the IAFL unless the IAFL has specifically and in writing provided such endorsement.

IAFL will never share its mailing list with 3<sup>rd</sup> parties. IAFL privacy policy can be found: <https://www.iafl.com/privacy>

IAFL sponsorship packages do not include speaking opportunities. Speaking opportunities cannot be linked to sponsorship discussions or financial arrangements

No sponsor is permitted to engage in product demonstrations, materials distribution or promotional activity unless written permission has been provided by the IAFL.

Invoices are issued in US\$ and payment is requested by bank transfer. In the event that it is not possible to pay by credit card, IAFL reserves the right to pass on the credit card charges (currently 4% of each transaction).



## Examples of Sponsor Branding from our Previous Meetings



*Sponsor branding outside of the hotel, February 2024*



*Refreshment sponsor, February 2024*



*Education program sponsor, May 2023*







*President's Dinner Sponsor*



*President's Dinner*



*Education program*



*Raising a glass of thanks to our Sponsors*



*Welcome Dinner Sponsor*



*Education program Sponsor*

We look forward to discussing your requirements with you!