

## IAFL European Chapter Meeting

Istanbul, Turkey 21 - 25 May 2025

## **SPONSORSHIP OPPORTUNITIES**

The IAFL European Chapter is pleased to offer the following sponsorship opportunities for its Chapter meeting to be held at the Swissotel, Istanbul in May 2025. The Chapter's upcoming meeting in Paris in December 2024 has attracted over 415 participants from 36 jurisdictions.

The 2025 meeting in Istanbul will feature an education program of presentations and discussions where the theory and practice of international family law will be explored at the highest level by some of the most experienced and skilled family law specialists from all over the world. Interspersed with the education program will be a number of networking opportunities which are vital in helping to build and deepen professional relationships.

Feedback from previous IAFL European Chapter meetings:

## Athens, May 2022:

"One of my favourite conferences of all time!"

"It was absolutely awesome exceeded expectations on every level"

Venice, February 2023:

"Loved attending the program"

"This was a wonderful conference with many opportunities to meet fellows"

#### "An interesting and inspiring conference"

All sponsors will be given appropriate recognition in the pre-meeting publicity, in the meeting materials and during the course of the meeting. Even if you are not able to join us in Istanbul you and your firm will still see benefit in being recognized and having a presence through one of the sponsorship opportunities.

Please contact Emma Hatley, Charles Hale or Ele Dexter (ele.dexter@iafl.com) if you are interested in sponsoring the meeting. Any support that you wish to provide would be very much appreciated.

We look forward to hearing from you and to ensuring that you receive maximum benefit from your support.

With best regards,

Sandra Verburgt President IAFL European Chapter



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# The key sponsorship opportunities available for the meeting are:

Exclusive principal sponsorship of the meeting	BOOKED
<ul> <li>Education program</li> <li>Thursday sessions</li> <li>Friday sessions</li> <li>Saturday sessions</li> </ul>	<b>BOOKED</b> \$5,000 \$ 5,000
Exhibitor/Vendor display table	
<ul> <li>Display table in pre-function area of meeting (Wednesday-Friday)</li> </ul>	\$ 5,000
<ul> <li>Refreshment breaks</li> <li>Coffee break on Thursday</li> <li>Coffee break on Friday</li> <li>Coffee break on Saturday</li> </ul>	BOOKED BOOKED BOOKED
<ul> <li>Social program</li> <li>Welcome Reception on Wednesday</li> <li>Welcome Dinner on Wednesday</li> <li>First Timers' Dinner</li> <li>President's Dinner</li> <li>Entertainment at President's Dinner</li> <li>Tour to Dolmbahce Palace</li> <li>Historical Highlights Tour</li> <li>Tour of Topkapi Palace</li> </ul>	<b>BOOKED</b> \$ 5,000 <b>BOOKED</b> \$ 7,000 <b>BOOKED</b> <b>BOOKED</b> <b>BOOKED</b> \$ 3,000
<ul> <li>Ancillary opportunities</li> <li>Meeting App</li> <li>Lanyards</li> <li>Speakers' gifts</li> </ul>	\$ 3,500 BOOKED BOOKED

The benefits for each sponsorship are detailed overleaf. Prices are in US dollars.



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## **SPONSORSHIP OPPORTUNITIES**

## **Principal Sponsor**

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration<sup>1</sup>
- > Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- > Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at a mutually agreed time (e.g. opening session, key social function etc)
- Opportunity to purchase social program tickets at cost for a maximum of three nonlawyer guests<sup>2</sup>

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- > Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral<sup>3</sup> in the meeting room on the sponsored day
- Opportunity to provide delegates with a sponsor branded gift
- Acknowledgement in IAFL social media post during the program

Exhibitor/Vendor sponsors will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary registration<sup>4</sup>
- > Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

**Refreshment** sponsors will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- > Acknowledgement in social media post during the meeting

<sup>&</sup>lt;sup>1</sup> Excludes social functions and may not be used by an IAFL Fellow

<sup>&</sup>lt;sup>2</sup> Tickets not transferrable

<sup>&</sup>lt;sup>3</sup> Collateral to be agreed with IAFL

<sup>&</sup>lt;sup>4</sup> Excludes social functions and may not be used by an IAFL Fellow



Social program sponsors will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- > Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- > Acknowledgement in social media post during the meeting

The **President's Dinner sponsor** will receive the above benefits and will also be entitled to address attendees (maximum 5 minutes) during the Dinner.

App sponsor will be entitled to receive:

- Logo and listing on the meeting website and the meeting app with a link to the Sponsor's website
- Logo on the front page of the app visible each time the app is accessed
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- > Acknowledgement in social media post during the meeting

Speakers' gift sponsor will be entitled to receive:

- > Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

For further information or to proceed with a booking, please contact Ele Dexter <u>ele.dexter@iafl.com</u>