

IAFL Asia Pacific Chapter Meeting
Hong Kong, China, 3 – 7 December 2025

SPONSORSHIP OPPORTUNITIES

The IAFL Asia Pacific Chapter is pleased to offer the following sponsorship opportunities for its 3rd Chapter meeting to be held at the Murray Hotel, Hong Kong in December 2025. The Chapter's previous meeting have been held in Brisbane, Australia in February 2024 and its first standalone meeting was held in Bangkok in May 2023 and attracted 162 participants from 19 jurisdictions. Building on the success of those meetings, it is anticipated that Hong Kong will be a popular meeting. Not least because of the number of Fellows that the Chapter has based in Hong Kong but also because a good number of Fellows from outside of the region are anticipated to attend.

The meeting will feature an education program of presentations and discussions where the theory and practice of international family law will be explored at the highest level by some of the most experienced and skilled family law specialists from all over the world. Interspersed with the education program will be a number of networking opportunities which are so vital in helping to build and deepen professional relationships.

Feedback from the IAFL Asia Pacific Chapter previous meetings:

Brisbane, February 2024

"The hosts really tried. And succeeded. There was a really good atmosphere"

"Great job by the team. A fantastic meeting!"

Bangkok, May 2023

"This was one of the best IAFL conferences I have been to! Intimate, warm and collegiate"

"One of the best education programs we have ever had. Superb and has raised the bar. Range of formats, humour and breadth of topics and interaction from multiple jurisdictions worked very well."

All sponsors will be given appropriate recognition in the pre-meeting publicity, the conference materials and in the course of the meeting. Even if you are not able to join us in Hong Kong, you and your firm will still see benefit in being recognized and having a presence through one of the sponsorship opportunities.

Please contact William Sloan or Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

If you are unable to sponsor our meeting in Hong Kong, our next meeting will be in **Kuala Lumpur from 20 – 24 May 2026**. The sponsorship opportunities will be similar and it is never too early to discuss your requirements.

We look forward to hearing from you.

Kai Yun Wong (Ms)
President
IAFL Asia Pacific Chapter

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The key sponsorship opportunities available for the meeting are:

Exclusive principal sponsorship of the meeting	BOOKED
Education program	
• Thursday morning	BOOKED
• Friday morning	BOOKED
• Friday afternoon	BOOKED
Exhibitor/Vendor display table	
• Display table in pre-function area of meeting (Wednesday-Friday)	\$ 5,000
Refreshment breaks	
• Lunch on Thursday	\$ 2,000
• Lunch on Friday	BOOKED
• Coffee break on Thursday	BOOKED
• Coffee break on Friday	\$ 1,500
Social functions	
• Welcome Reception on Wednesday	BOOKED
• Welcome Dinner on Wednesday	\$ 5,000
• Happy Hour on Thursday	BOOKED
• First Timers' Dinner	\$ 2,000
• Happy Hour on Friday in Kowloon	BOOKED
• President's Dinner at the China Club	\$ 5,000
• Entertainment at the President's Dinner	\$ 2,000
Tours and Excursions	
• Wednesday, Peak Tram Tour	\$ 2,000
• Thursday, Tram Tour and Lunch	\$ 3,000
• Saturday, All day excursion	\$ 2,750
Ancillary opportunities	
• Meeting App	\$ 3,500
• Speakers' gifts	BOOKED
• Fellow bag/gift	BOOKED
• Branded lanyards	BOOKED

The benefits for each sponsorship are detailed overleaf. Prices are in US dollars.

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SPONSOR BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests²

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral³ in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

Exhibitor/Vendor sponsors will be entitled to receive:

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary registration⁴
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

Refreshment sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station
- Acknowledgement in social media post during the meeting

¹ Excludes ticketed social functions and may not be used by an IAFL Fellow

² Tickets not transferrable

³ Collateral to be agreed with IAFL

⁴ Excludes optional ticketed social functions and may not be used by an IAFL Fellow

Social program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- One complimentary ticket to the sponsored social function
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

The **President's Dinner sponsor** (*if taking both the Dinner and Entertainment*) will also be entitled to address attendees (maximum 5 minutes) at beginning of function.

App sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

Lanyard sponsor will be entitled to receive:

- Logo on the lanyards worn by all attendees
- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

Speakers' gift sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

Delegate bag sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Logo on the delegate bag⁵
- Opportunity to place collateral in the delegate bag
- Opportunity to place a branded giveaway in the delegate bag

For further information or to proceed with a booking, please contact Annie Dunster
annie.dunster@iafl.com

⁵ Note in efforts to reduce our impact on the environment recently IAFL has chosen to offer sustainable bags.

Previous Asia Pacific Chapter Meetings



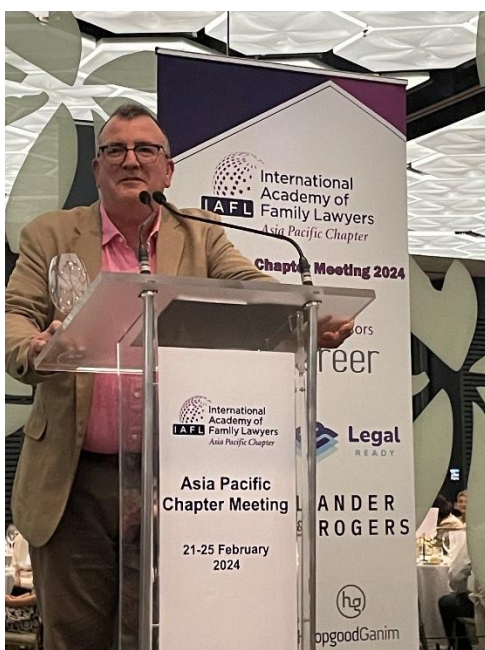
Sponsor branding outside the hotel, Brisbane, February 2024



Refreshment break branding, Brisbane 2024



Session branding, Bangkok 2023



General Sponsor branding, Brisbane 2024

