IAFL USA & IAFL CANADA

2027 Annual Conference

New York City | May 2027

New York Marriott Marquis Times Square

Principal Sponsor: CBIZ

International Academy of Family Lawyers
USA Chapter

International Academy of Family Lawyers
Canadian Chapter

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Our conference thrives because of the strength of our partnerships. Sponsorship support enables us to deliver high-caliber programming, distinguished speakers, and meaningful networking opportunities that elevate the practice of family.

By aligning your organization with our event, you position your brand directly in front of a concentrated audience of experienced family law and matrimonial attorneys—decision-makers who actively seek trusted professional resources.

From curated networking events to targeted brand placement, sponsors receive strategic exposure throughout the conference experience. We invite you to join us as a valued partner in shaping a dynamic, forward-thinking gathering for leaders in family law.



Flip to the next page for our available sponsorship options!



Sponsorship & Exhibit Opportunities

Exclusive Principal Conference Sponsorshi ogo on all advertising and marketing of meeting, logo on m ided to participants, opportunity to distribute marketing materials and recognition each day during morning introduction. Sponsor ides two (2) complimentary conference registration. *Ticketed events are available for purchase separately.*

Sold!

Sponsorship of The President's Dinner – $25,000 (1 Available)
This event usually draws 100+ attendees and is the conference's signature event. We'll party at The Edison Ballroom this year! Includes signage and the opportunity to provide branded items (e.g., napkins, swizzle sticks, etc.) to our attendees. Includes two (2) complimentary conference registrations.

Sponsorship of the Welcome Reception – $15,000 (1 Available)
Signage, opportunity to provide branded napkins/swizzle sticks, etc., at cocktail hour, and more! *Includes two (2) complimentary conference registrations.*

President's Dinner Entertainment Sponsor – $10,000 (1 Available)
This event usually draws 100+ attendees and is the conference's signature event. We'll party at The Edison Ballroom this year! Sponsorship includes signage and the opportunity to provide branded napkins at the cocktail hour. *Sponsorship includes two (2) complimentary conference registrations.*

Lanyard Sponsor - $7500 (1 Available)
This sponsorship allows you to provide a branded lanyard (the name bade strap) to our conference attendees, who wear them for the duration of the conference. *Sponsorship includes one (1) complimentary conference registration.*

Happy Hour Sponsorships – $7,500 (2 Available)
Sponsorship includes on-site signage, as well as the opportunity to provide branded items (e.g., customized cocktail napkins, swizzle sticks, etc.). *Sponsorship includes one (1) complimentary conference registration.*

Exhibitor Table – $7,500* – *17 Remaining*
** This opportunity is reserved for non-law-firm sponsors.* Includes a display table at the conference with linens and two chairs. *Sponsorship includes one (1) complimentary conference registration.*

(Continued on Next Page)

Sponsorship & Exhibit Opportunities

Signature Drink Sponsor at the President's Dinner – $5,000 (1 Available)
Cocktail and mocktail signage recognition. *Sponsorship includes one (1) complimentary conference registration.*

Photo Booth Sponsorship – $5000 (1 Available)
Company logo displayed at the photo booth. *Sponsorship includes one (1) complimentary conference registration.*

Education Sponsor – $5,000 per day (3 Available: Thursday, Friday & Saturday)
Recognition during educational events, opportunity to provide delegate handouts and logo on PowerPoint slides, dedicated signage. *Sponsorship includes one (1) complimentary conference registration.*

Principal Breakfast Sponsorship – $3,000 per day (3 Available)

Refreshment Breaks – $2,500* per day (3 Available)
** This sponsorship is reserved for IAFL Fellows' law firms*

Off-Site Activity Sponsorships:

Ellis Island Tour – $18,000 (1 Available)
Participants start their journey when they arrive by a motorcoach to Battery Park, where they will take a public ferry ride across New York Harbor to Ellis Island and will then disembark at the Ellis Island Immigration Museum, which pays tribute to the millions who fled oppression to start over in The New World. A tour guide will explain the story of the museum and guide guests through the museum. Sponsor will have the opportunity to provide branded items to the tour attendees. *Sponsorship includes two (2) complimentary conference registrations.*

Yankee Stadium Tour – $7,500 (1 Available)
Yankee Stadium – iconic and world-renowned. The perfect visit for travelers and sports fans alike to absorb the rich cultural influence of America's National Pastime, baseball, and its impact on a community and city. Sponsor will have the opportunity to provide branded items to the tour attendees. *Sponsorship includes one (1) complimentary conference registration.*

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Sponsorship & Exhibit Opportunities

Downtown NYC & 9/11 Memorial Tour – $7,500 (1 Available)

This historic tour will allow participants to discover how New York became what it is today and will conclude at the National September 11 Memorial Museum, followed by a 60-min. tour with a museum docent. *Sponsorship includes one (1) complimentary conference registration, and sponsor may provide branded items.*

The Immigration Experience & Food Tour – $7,500 (1 Available)

Visitors will explore historically recreated spaces in restored tenement buildings and discover how immigrants experienced life in early New York. Frequent food add-ons often include kosher dills on Orchard Street, dim sum in Chinatown, cannoli in Little Italy and lox from Russ and Daughters. *Sponsorship includes one (1) complimentary conference registration, and sponsor may provide branded items, such as water bottles, tote bags, sunglasses, etc., for attendees.*

Grand Central Tour + Summit One Vanderbilt – $5,000 (1 Available)

Grand Central has recently undergone a nearly $200 million revitalization. After this guided tour, guests will enjoy stepping out over the city with Levitation: 2 glass ledges suspended 1,100 ft. above ground with heart-racing views of NYC. *Sponsorship includes the opportunity to provide branded items to participants.*

Broadway Show – $5,000 (1 Available)

This sponsorship allows your logo to be center stage when our participants head to a Broadway show! *Sponsorship includes one (1) complimentary ticket to the show and the opportunity to provide branded items to participants.*

Broadway Behind the Scenes Tour – $5,000 (1 Available)

Our participants will join a leading theatre historian for an insider's journey through the heart of the Theater District, uncovering the stories and personalities that have shaped Broadway into the entertainment powerhouse it is today. *Sponsor has the opportunity to provide branded items to the tour attendees.*

Gilded Age Tour of NYC – $5,000 (1 Available)

Participants will discover the grandeur of New York's Gilded Age on a guided tour along Fifth Avenue's historic mansion district. Along the way, participants will gain insight into the influential families, fortunes, and cultural institutions that shaped New York during one of its most opulent eras. *Sponsor will have the opportunity to provide swag, such as novelty sunglasses, to the tour attendees.*

(Continued on Next Page)

Sponsorship & Exhibit Opportunities

Off-Site Activity Sponsorships:

MoMA Before Hours – $5,000 (1 Available)
Enjoy the Museum of Modern Art (MoMA), on this intimate, ***before-hours*** tour! *Sponsorship includes the opportunity to provide branded swag to attendees.*

Central Park & The Met Tour – $5,000 (1 Available)
A stroll through Central Park and the beautiful Conservatory Gardens followed by the Metropolitan Museum of Art with a museum-docent-led tour. *Sponsor will have the opportunity to provide branded swag items to the tour attendees.*

Central Park Guided Bike Tour – $5,000 (1 Available)
Central Park is one of the most iconic parks in the world and a must-see stop when visiting NYC. *Sponsor will have the opportunity to provide branded swag, such as sunglasses, towels or water bottles, to the tour attendees.*

Welcome Bags Sponsor – $3,500 (1 Available)
These are the tote bags given to all attendees upon check-in. *Sponsorship includes the opportunity to provide branded items in the bag for attendees.*

Midtown NYC Guided Walking Tour – $3,000 (1 Available)
This is a Day-1 ”welcome to the City” tour that departs from our conference hotel and offers a journey through some of the city’s most iconic sights. Highlights may include Times Square, Central Park, Rockefeller Center, and more. *Sponsor has the opportunity to provide branded items, such as a tote bag, for the tour.*

Dine-Around Sponsorships – $2,500 (6 Available)
Dine-Arounds are some of the best opportunities to network with other conference attendees in a small-group setting. *Inquire about various options for sponsorship, including customized menus, swizzle sticks, drinks and more!*

Speakers’ Gifts Sponsor – $2,500 (1 Available)
Offers the opportunity to provide gifts and branded items to our speakers.

Note: Sponsorship opportunities are first come, first serve.
Please contact IAFL USA’s Chapter Conference Director Kim Koep
at kim.koep@iafl.com if you are interested in sponsoring this meeting.