



IAFL Annual Meeting 2025
Nairobi, Kenya, 3 – 7 September 2025

SPONSORSHIP OPPORTUNITIES

In view of the strong sponsorship support for past IAFL meetings, and the level of satisfaction expressed by those who have provided such support, the IAFL is delighted to offer sponsorship opportunities for the 2025 IAFL Annual Meeting that will be held in Nairobi, Kenya in September 2025.

The key sponsorship opportunities available for the meeting are:

- Exclusive principal sponsorship of the meeting US\$ 15,000

Education program

- Thursday morning US\$ 3,500
- Thursday afternoon US\$ 3,500
- Saturday morning US\$ 3,500

Vendor display table

- Display table in pre-function area of meeting (Thursday – Saturday) US\$ 5,000

Refreshment breaks

- Coffee break on Thursday morning **BOOKED**
- Coffee break on Thursday afternoon US\$ 1,500
- Coffee break on Saturday US\$ 1,500
- Lunch on Thursday US\$ 2,000
- Lunch on Saturday US\$ 2,000

Social program

- Welcome Reception on Wednesday US\$ 3,000
- Welcome Dinner on Wednesday **BOOKED**
- Reception at Ankole on Thursday US\$ 2,500
- Dinner at Ankole on Thursday US\$ 3,000
- Happy Hour on Friday US\$ 2,500
- Dinner on Friday US\$ 3,000
- President's Dinner at Nairobi Street Kitchen US\$ 5,000
- Entertainment at the President's Dinner US\$ 7,000

Tours and Excursions

- Lunch at Karen Blixen Coffee Garden US\$ 2,500

Ancillary opportunities

- App US\$ 3,500
- Fellow bag/gift US\$ 3,000
- Lanyards US\$ 3,000
- Speakers' gifts **BOOKED**

The sponsorship opportunities are flexible. Any proposals for sponsorship, in other forms, or in a different combination – or in concert with other fellows – are welcome. All sponsors will be given appropriate recognition in the conference materials and in the course of the meeting.

Even if you are not able to join us in Nairobi, you and your organisation will still see benefit in being recognised and having a presence through one of our sponsorship opportunities.

Please contact Annie Dunster (annie.dunster@iafl.com) if you are interested in sponsoring the meeting.

Any support that you are able to provide would be very much appreciated.

With best regards,



Rachael Kelsey
IAFL President



Dinner at Ankole, Thursday evening



Dinner at the Tribe, Friday night



IAFL Annual MEETING

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SPONSORSHIP BENEFITS

Principal Sponsor

The exclusive principal sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in all pre-meeting marketing communications
- One complimentary registration¹
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to provide delegates with a sponsor branded gift
- Display table in pre-function area close to the meeting room for 3 days
- Exclusive recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting
- Opportunity to address delegates (maximum 5 minutes) at the opening session of the program
- Opportunity to purchase social program tickets at cost for a maximum of three non-lawyer guests²

Education Program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Acknowledgement at the start of the working sessions, including on holding slide
- Opportunity to place collateral³ in the meeting room on the sponsored day
- Acknowledgement in IAFL social media post during the program

Refreshment or lunch sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Logo placement on signage at buffet station(s)
- Acknowledgement in social media post during the meeting

Social program sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage and in pre-meeting marketing communications
- Opportunity to provide branded napkins for sponsored function
- Logo placement on signage at function
- Acknowledgement at the start of function
- Acknowledgement in social media post during the meeting

The sponsors of the **Welcome Dinner** and the **President's Dinner** will also receive the opportunity to address attendees at the beginning of the function.

Exhibitor / Vendor sponsors will be entitled to receive:

¹ Excludes social functions and may not be used by an IAFL Fellow

² Tickets not transferrable

³ Collateral to be agreed with IAFL

- Logo and listing on the meeting website and app with a link to the Sponsor's website
- Recognition on on-site signage
- One complimentary registration⁴
- Display table in pre-function area close to the meeting room for 3 days
- Opportunity to provide delegates with a sponsor branded gift
- Opportunity to purchase tickets for tours and social functions
- Recognition in a minimum of two pre-conference social media posts
- Acknowledgement in IAFL social media posts during the meeting

Tours and Excursion sponsors will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Recognition on on-site signage
- Logo placement on signage during tour / excursion
- Acknowledgement in social media post during the meeting

App sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

Lanyard sponsor will be entitled to receive:

- Logo on the lanyards worn by all attendees
- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Acknowledgement in social media post during the meeting

Delegate bag sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Logo on the delegate bag⁵
- Opportunity to place collateral in the delegate bag
- Opportunity to place a branded giveaway in the delegate bag

Speakers' gift sponsor will be entitled to receive:

- Logo and listing on the meeting website with a link to the Sponsor's website
- Logo and description (no more than 100 words) on the app
- Logo on main signage at the meeting
- Recognition in the letter which is received by the speakers

*For further information or to proceed with a booking, please contact Annie Dunster
annie.dunster@iafl.com*

⁴ Excludes ticketed social functions and may not be used by an IAFL Fellow

⁵ Note in efforts to reduce our impact on the environment recently IAFL has chosen to offer sustainable bags.

Examples of Sponsor Branding from our Previous Meetings



Refreshment sponsor, February 2024



Education program sponsor, May 2023



Lanyard sponsor